



# Multimedia transport for mobile Video Applications

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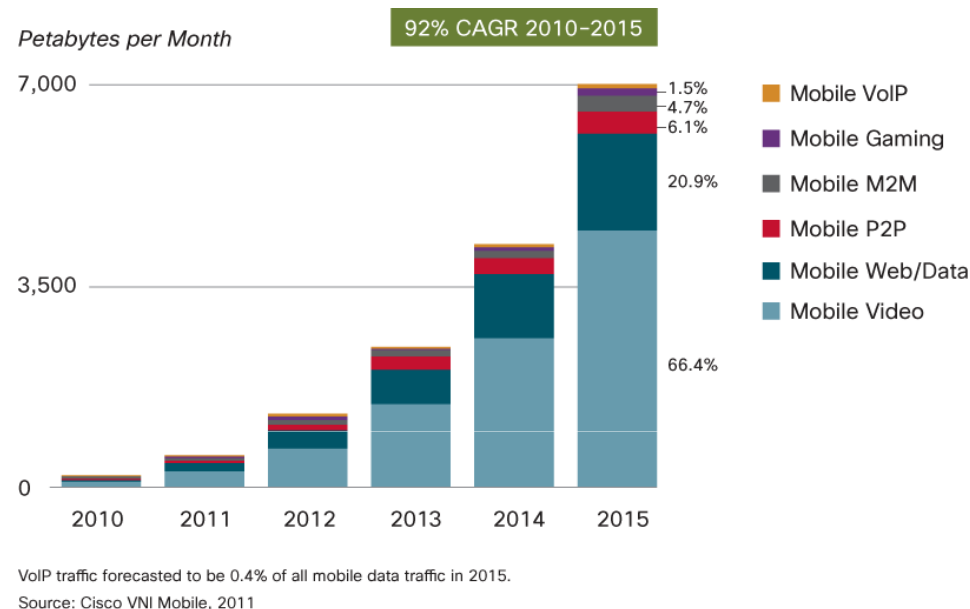
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- Why do we need MEDIEVAL?
- The MEDIEVAL project
- The MEDIEVAL architecture
- Contributions to standards

# Why do we need MEDIEVAL?

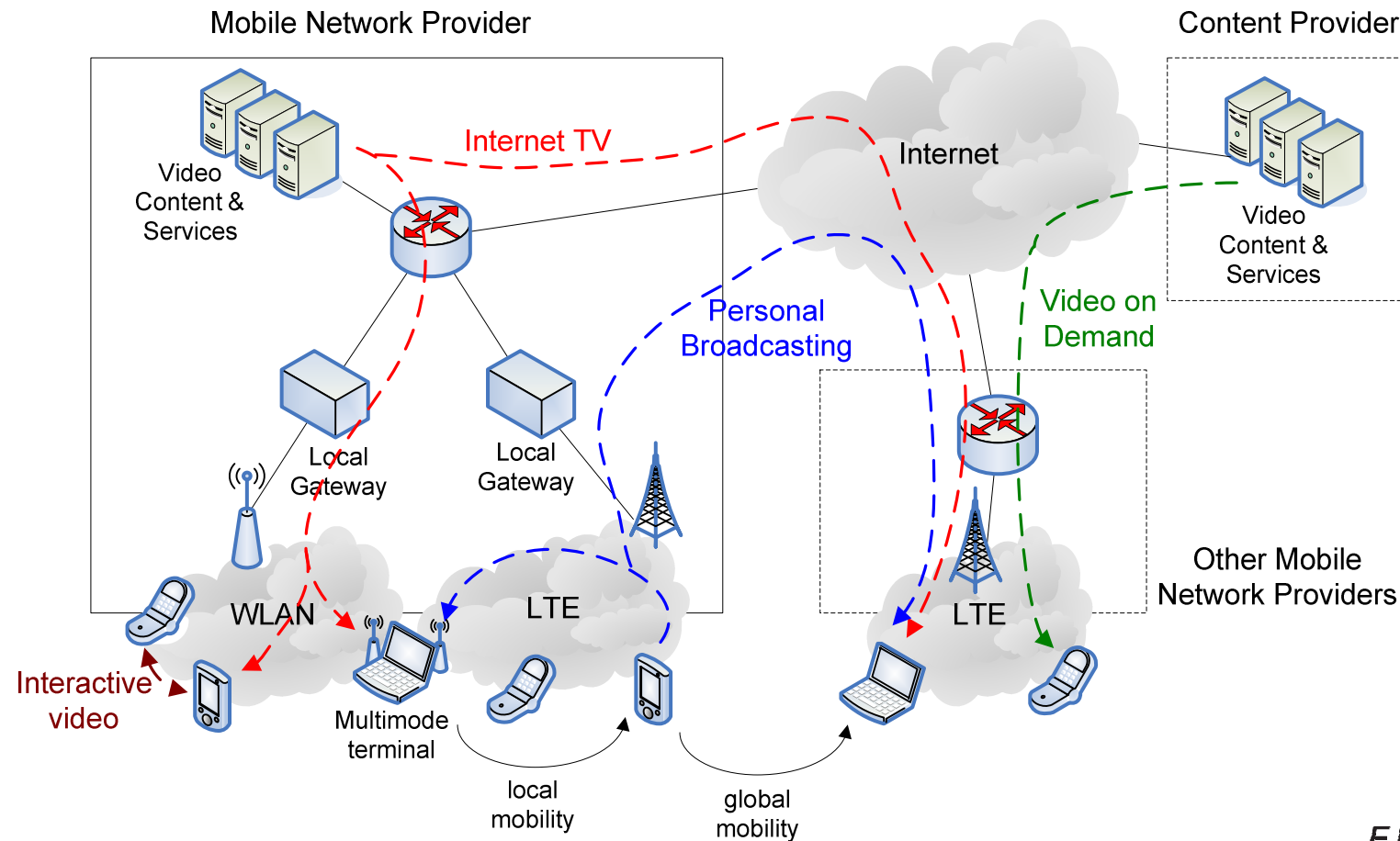


- Video is a major challenge for the future Internet



- Current mobile Internet **IS NOT** designed for video
  - Today's architectures are very inefficient when handling video
  - Future Internet architecture should be tailored to efficiently support the requirements of this type of traffic
  - Specific enhancements for video should be introduced at all layers of the protocol stack where needed

- evolutionary path for a truly video-for-all philosophy



# The MEDIEVAL project



- MEDIEVAL is an **operator-driven** project specifying and demonstrating a **mobile video** architecture with **cross-layer** mechanisms to provide high quality of experience to users



- Project Coordinator
  - Dr. Telemaco Melia
  - Alcatel-Lucent Bell Labs France
  - Email: telemaco.melia@alcatel-lucent.com
- Project website: <http://www.ict-medieval.eu/>
- 9 partners from 6 different countries
- Duration: July 2010 – June 2013
- Funding scheme: STREP
- Total Cost: €5,369,788m
- EC Contribution: €3,470,885m
- Contract Number: INFSO-ICT-258053

- Personal Broadcast

- Each user generate c
- In general,

- Mobile TV

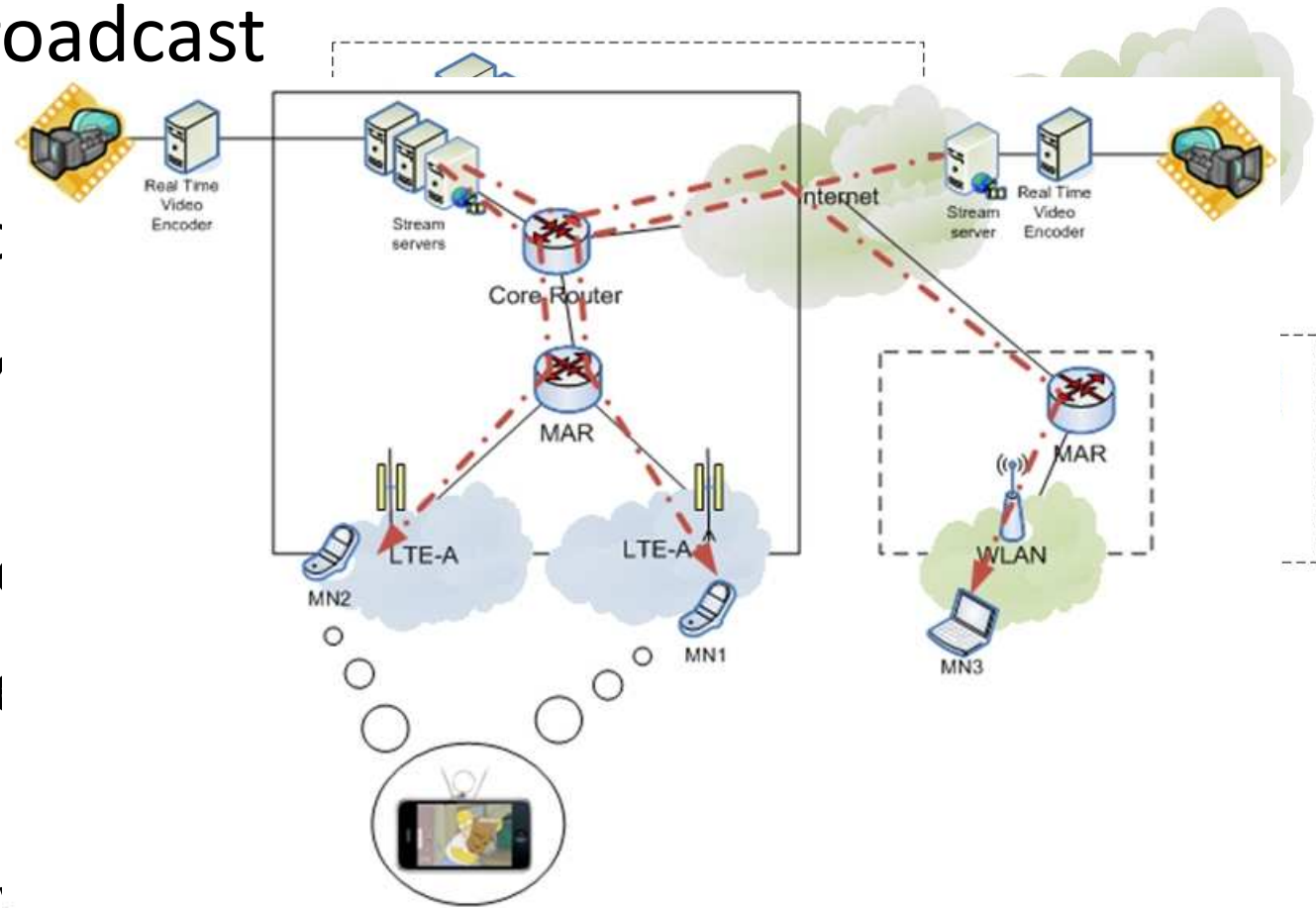
- Evolution of

- Video on Demand

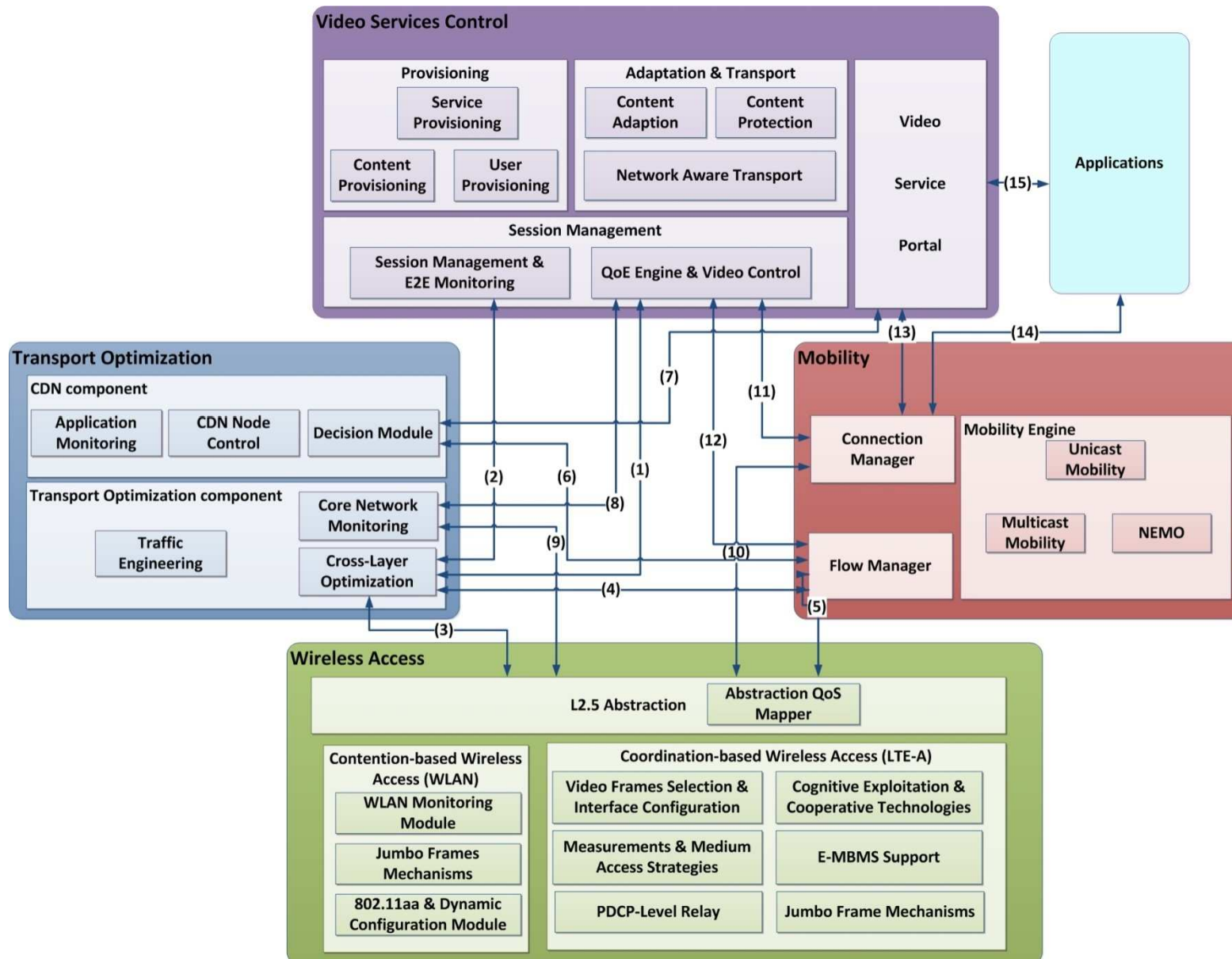
- The user s

- Interactive video

- interactive video chatting, integrates other media



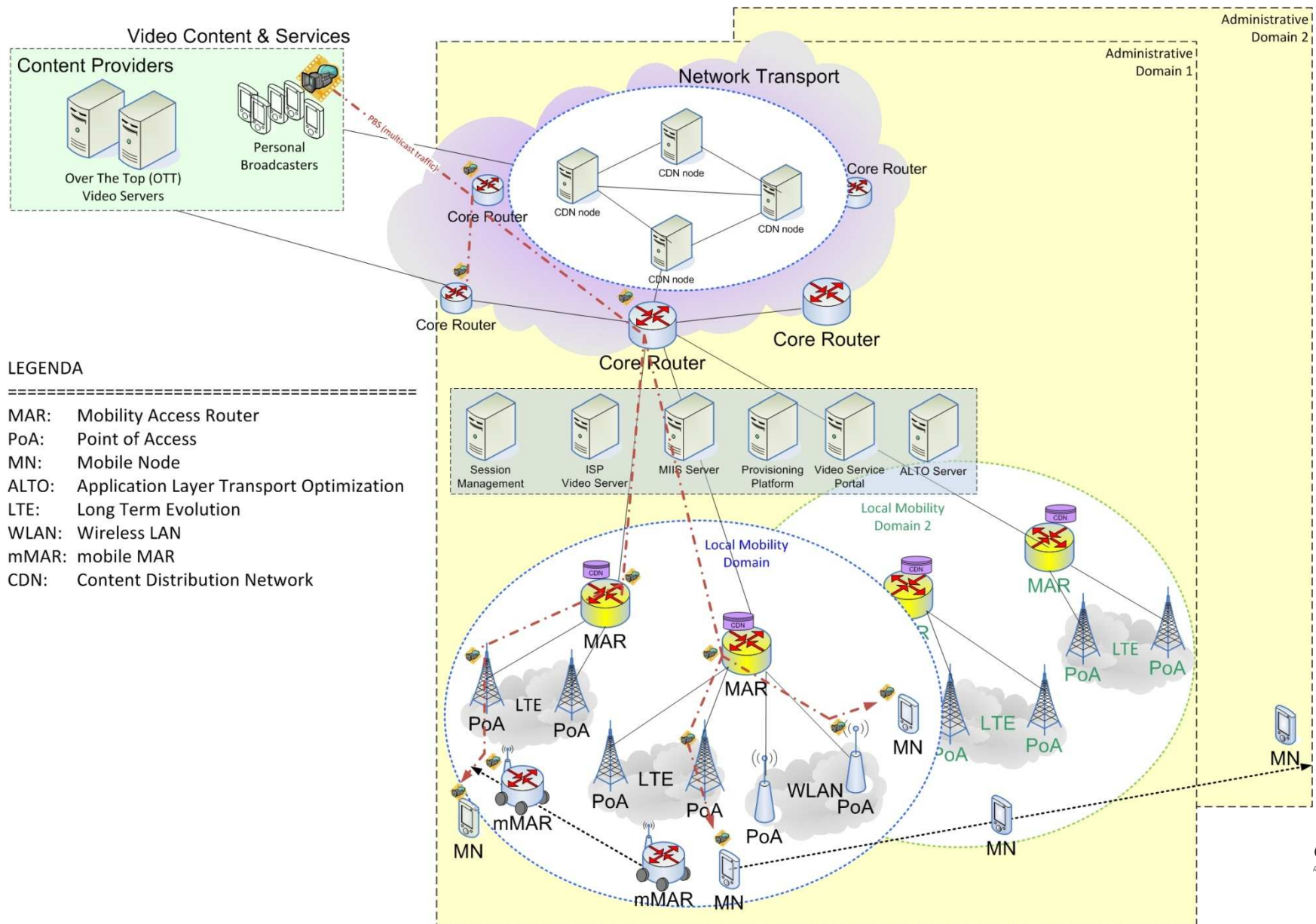
# MEDIEVAL Architecture





- Medieval architecture is divided into 4 subsystems
  - Video Service Control (WP2)
    - Links the applications and services to the underlying network delivery entities
  - Transport Optimization (WP5)
    - Provides optimized video traffic in the mobile operator's core network
  - Mobility Management (WP4)
    - Evolves today's mobile Internet architecture to more efficiently support growth of video services, based on flow mobility and DMM
  - Wireless Access (WP3)
    - Provides enhanced video delivery in the last (wireless) hop, mainly focusing on novel access techniques and technology abstraction
- Strong level of cross-layer interactions between the subsystems

# Physical View



- Linked with WP3 and WP4
- 802.11aa Robust streaming of Audio Video Transport Streams
  - 802.11 Video Streams transport
  - assessment of draft standard (Groupcast)
- 802.21 Media Independent Handover Services
  - Video Support in heterogeneous networks
  - Already submitted 7 contributions
  - Contributions show the new concepts regarding mobility, configuration of interfaces and new video related extensions developed within MEDIEVAL

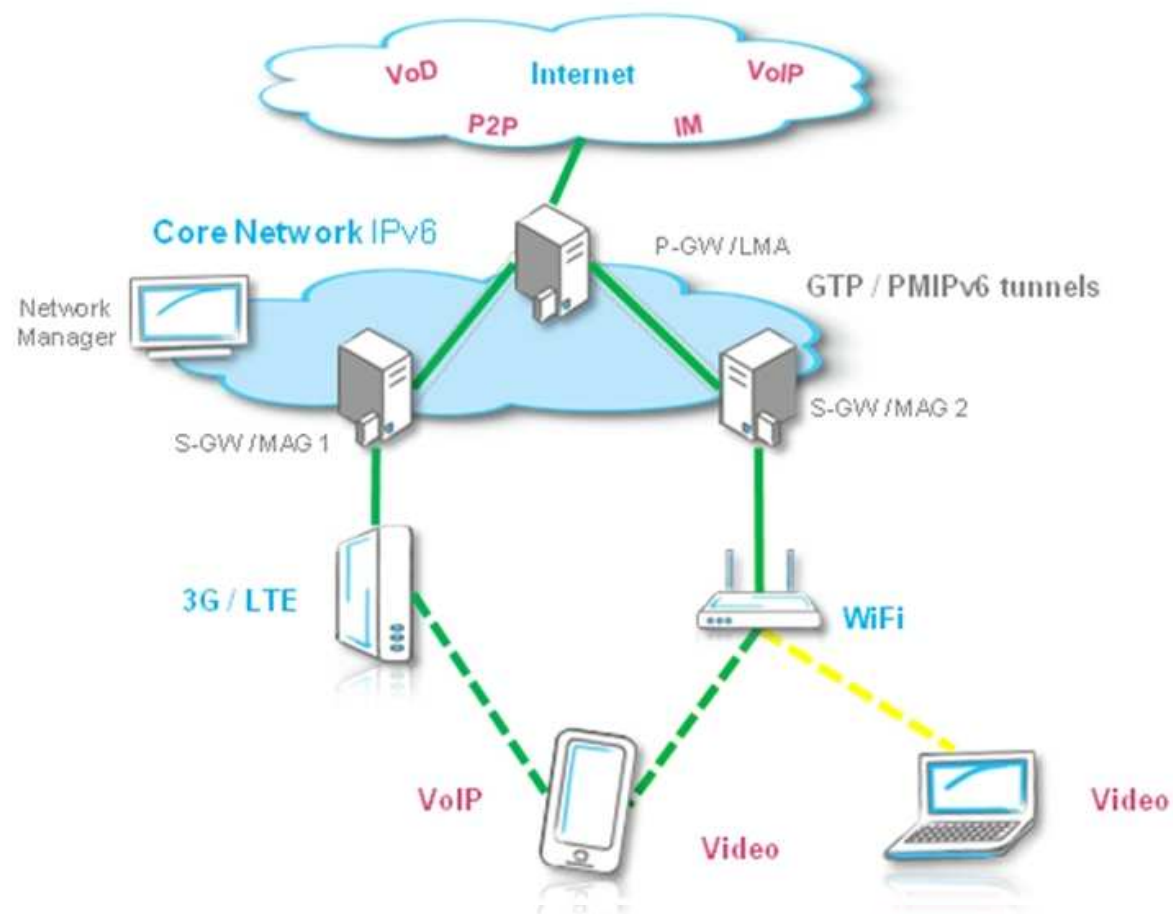


- Linked with WP4 and WP5
- Already submitted 16 contributions
- NETEXT
  - PMIPv6 extensions, including Logical Interface concept and flow base mobility (WG documents)
- MEXT
  - Distributed Mobility Management
- MultiMob
  - Multicast Mobility, including source Mobility
- ALTO
  - Mobile Content distribution network (new extensions to mobile Core)



- Linked with WP5 (and other technical work packages)
- 3GPP SA2
  - Extending the mobile traffic management framework with application awareness (video) and congestion handling (→ SAPP, TDF, UPCON,...)
    - QoE-based traffic management concept
    - User plane traffic management targeting network congestion handling
  - Ongoing work for Rel. 11 and beyond
    - Discussion paper submitted to SA2#86 supporting UPCON SID
- 3GPP SA1 (other SDO?)
  - Splitting and merging IP video flows to increase the allocated bandwidth
  - Tight relation between Content adaptation and network events such as mobility and resource change





- MEDIEVAL aims at improving video traffic distribution over the Future Internet
- Results from research is pushed to standards
- MEDIEVAL consortium is active in several SDOs (IEEE, IETF, 3GPP)
- Concrete impacts on industrial and operator partners
  - workshops and demos
  - future product development



# Thank you for your attention

<http://www.ict-medieval.eu/>

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